

In 2016 we had 3 goals...

1. Grow the local community of entrepreneurs, investors, and corporate professionals to 1,000
2. Deliver high impact educational programming to 250 people
3. Support the launch of 10 new products or businesses

- 700+** Person network built
- 270+** Total attendees of 2016 events
- 9.1** /10 likelihood RIFF guest would refer a friend
- 22+** Hours of event programming
- 10+** Social enterprises that received advisors or funding through our support



2016 Event Highlights

Building Social Impact Companies: How CEOs Approach the Challenge

April 13th

- 55 attendees
- 3 female CEOs
- Partners: Cooley, The Wharton Club of Northern California



Social Entrepreneurship Leadership Exchange

June 3rd

- 20 UCB leaders + 4 Silicon Valley entrepreneurs
- Partner: Duke Corporate Education

Impact Investor Round Table

July 20th

"The Impact Center delivered new professional connections and stimulating conversation - both of which have continued long after I attended an Impact Investor Roundtable Discussion." Ted Levinson, Beneficial Returns



Impact Investing in Silicon Valley: Demo Day

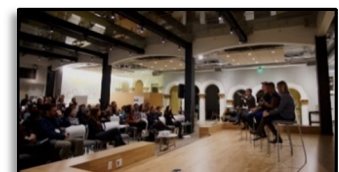
November 10th

- 68 guests
- 10 pitches
- Partners: BootUp, Cooley, Wingpact, SV2, Gratitude Railroad

Reel Impact Film Festival

December 1st

- 100+ guests
- 130+ video submissions
- 8+ social impact orgs presenting
- Partners: Skoll Foundation, MidPen Media Center, NAMAC, UNAFF, Westly Foundation, Innov8social, etc.



Upcoming 2017 Events

Save the Dates!

Training social impact professionals ✿ Building our knowledge base ✿ Moving capital

January 25.....Palo Alto Impact Center Kick Off
 February 17.....Social Entrepreneurship Leadership Exchange*
 February 22.....Ignite Advisors Social Entrepreneur Dinner*
 March 16.....Spring Demo Day
 April 20.....Scaling Earned Revenue in Non-profits w/ HBS
 April 27.....Spring Social Impact Happy Hour
 May 18.....Corporate Social Impact

June 22.....Impact Investor Roundtable
 July 13.....Summer Social
 September 21.....Fall Demo Day
 October 26.....Corporate Social Impact
 November 16.....2nd Annual Reel Impact Film Festival
 December 7.....Holiday Party

**invitation only event*