

Palo Alto Impact Center Leader Exchanges

Overview

The Palo Alto Impact Center designs customized Leader Exchanges for professionals in all types of organizations who desire to increase their involvement with social impact products and businesses. Based on the simple idea that leaders learn best from other leaders, a Leader Exchange is typically a one or two day high-impact developmental experience that pairs up a group of leaders from within a single organization with leaders from external organizations- often in completely different industries- all of whom are working on similar business challenges. The Exchanges leverage a variety of engaging formats such as company presentations, working groups, and a "demo day", and take place in the heart of Silicon Valley. The Leader Exchange creates a unique method of integrating social entrepreneurship into their business.

Leader Exchange Benefits

The Leader Exchanges are architected to enable individuals and organizations:

1. Gain insight into high priority business challenges or organizational development issues they face from a non-competitive, high performing organization
2. Create a platform to network and build relationships in organizations and industries outside their own
3. Explore new approaches that help the participants and their direct reports improve corporate performance

Services

The Palo Alto Impact Center helps clients on all key phases of the Leader Exchange including:

- Design: Collaborating with the client to define their goals for the Leader Exchange and potential topics for discussion, identifies appropriate partner organization(s) and startups utilizing The Impact Center's local network in Silicon Valley, and collaborates to design the agenda and activities.
- Facilitation: The Impact Center provides an expert facilitator from its network to guide the discussion or coaches someone in the client organization to facilitate the session.
- Program Management and Evaluation: PA Impact Center takes responsibility for planning all aspects of the Leader Exchange, secures internal and external speakers and experts, manages logistical support, documents meeting highlights, and conducts a debrief with the client.



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Select quotes from Leader Exchange Participants:

"Invaluable perspective of seeing another company culture in action while working on business issues together."

"The leaders continue to contact each other in an ongoing relationship of exchanging ideas, coaching, and exploring business issues. That's the best return we could have!"

"Allows visionary leaders inside our company to interact and learn from our peers in other companies. At the end of the day, no one wants to reinvent the wheel."

Additional Information

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About Palo Alto Impact Center

The Palo Alto Impact Center provides professional development for social impact investors, entrepreneurs, and corporate professionals. Our mission is enabling the launch of new social impact organizations that improve the lives of individuals in the Bay Area and globally. We achieve this by growing and connecting the ecosystem of social impact professionals, creating high-impact professional development, and providing access to capital.